

Association of Industrial Automation of Ukraine (APPAU)  
Dnipro Development Agency  
Dnipro City Authority

# WORKSHOP ON DEVELOPING REGIONAL INNOVATION ECOSYSTEMS (AGENDA DRAFT)

November, 2018

Effective: 27/09/2018  
Subject to Changes

## AGENDA

Time	Item	Responsible
<p>Day #1 – 8<sup>th</sup> of November, 2018 Association of Industrial Automation of Ukraine (APPAU), Dnipro Development Agency, Dnipro City Authority Lecturers: VDI/VDE-IT, TUM International GmbH Key Learnings:</p> <ul style="list-style-type: none"> <li>- Align basic knowledge in innovation ecosystem development</li> <li>- Share best practice in building industrial hi-tech/innovation ecosystems &amp; clusters</li> <li>- Formulate a first common objective for the development of an integrated innovation ecosystem in Dnipro</li> </ul>		
09:00 – 11:00	<p><b>Welcome and Introduction</b></p> <ul style="list-style-type: none"> <li>- Introduction of TUMint</li> <li>- Introduction of VDI/VDE-IT</li> <li>- Introduction into the concept of <b>innovation, innovation and research, innovation and transformation</b></li> <li>- Introduction into the concept of <b>innovation ecosystems</b> including the presentation of examples from TUMint and VDI/VDE-IT</li> <li>- Introduction of best practices of TUMint and VDI/VDE-IT</li> </ul>	VDI/VDE-IT / TUMint
11:00 – 11:15	<b>Coffee break</b>	

<p>11:15 – 12:30</p>	<p><b>Part 1 Open Discussion / Group Work</b></p> <ul style="list-style-type: none"> <li>- In your opinion what are the most important elements of an Innovation Ecosystem?, Do you agree with the assumptions made in the text? (literature (short texts) on innovation ecosystems)</li> </ul> <p><b>Fact-finding - Ukraine innovation context</b></p> <ul style="list-style-type: none"> <li>- What are the current opportunities and challenges in Dnipro region/whole Ukraine to establish a vibrant innovation ecosystem?, How have these challenges been managed /responded to?,...</li> </ul> <p><b>Summary of findings and presentation of best practices in Ukraine</b></p>	<p>All</p>
<p>12:30 – 14:00</p>	<p><b>Lunch break</b></p>	
<p>14:00 – 15:30</p>	<p><b>Analysis of National Innovation Systems (ANIS)</b></p> <ul style="list-style-type: none"> <li>- Presentation of the ANIS approach and its relevance to develop an institutional and programmatic support tool for Dnipro and the region</li> </ul> <p><b>The innovation system and its key actors</b></p> <ul style="list-style-type: none"> <li>- How to characterize an innovation ecosystem</li> <li>- Key actors and its interplay</li> <li>- Institutional and programmatic support tools</li> <li>- Monitoring and controlling ecosystem: IIRD</li> </ul>	<p>VDI/VDE-IT / TUMint</p>
<p>15:30 – 16:30</p> <p>16:30 – 17:30</p>	<p><b>Part 2 Open Discussion / Group Work:</b></p> <ul style="list-style-type: none"> <li>- Self-assessment of the Ukraine National Innovation System based on the ANIS approach</li> <li>- Mapping of Macro, Meso and Mico Level</li> <li>- Identification of strengths and weaknesses on these different levels</li> <li>- Draft a first list of main challenges and ideas for interventions</li> </ul>	<p>All</p>
<p>17:30 – 18:00</p>	<p><b>Final Discussion</b></p>	<p>All</p>

- Formulate a first common objective for the development of an integrated innovation ecosystem in Dnipro

Day #2 – 9<sup>th</sup> of November, 2018 Association of Industrial Automation of Ukraine (APPAU), Dnipro Development Agency, Dnipro City Authority

Lecturers: VDI/VDE-IT, TUM International GmbH

**Key Learnings:**

- Present and discuss relevant, strategic frameworks and initiatives with regard to integrated innovation ecosystems
- Define a set of ‘quick wins’ – short-term initiatives that shall build confidence among regional stakeholders
- Agree on next steps and overall roadmap

09:00 – 10:00	<p><b>Short review of results (Workshop Day 1)</b></p> <p><b>Fundamentals of Innovation Policy (Policy making circle, key elements of innovation support program, roles and responsibilities)</b></p> <ul style="list-style-type: none"> <li>- How does modern policy making works?</li> <li>- What are the key actions to turn policy into actions?</li> <li>- Key outline of potential support program</li> <li>- What are the key steps</li> <li>- Who to involve</li> <li>- Key program design features</li> </ul>	VDI/VDE-IT / TUMint
	<b>Coffee break</b>	
10:00 – 12:30	<p><b>Part 3 Open Discussion / Group Work</b></p> <ul style="list-style-type: none"> <li>- Continue list of ideas of interventions</li> <li>- Prioritization of measures: Effort-Risk</li> <li>- Presentation of good practices from peer countries</li> </ul>	All
12:30 – 13:30	<b>Lunch Break</b>	
13:30 – 15:00	<p><b>Part 4 Design of Dnipro innovation ecosystem</b></p> <ul style="list-style-type: none"> <li>- Define a set of ‘quick wins’ – short-term initiatives</li> <li>- Agree on next steps and overall roadmap</li> </ul>	All
15:00 – 16:00	<p><b>Reflection, Summary, Implementation</b></p> <ul style="list-style-type: none"> <li>- Repetitorium of workshop content</li> </ul>	All

- Discussion of implementation potential
- Development of transfer strategy
- Lessons learned
- Feedback round

## PARTICIPANTS

Name	Function
<b>Workshop Participants</b>	
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<b>TUM International GmbH / InSITE BAVARIA</b>	
Mrs. Friederike Hettinger	Senior Project Manager, TUM International GmbH
<b>VDI/VDE-IT</b>	
Dr.-Ing. Gerd Meier zu Köcker	Divisional Director